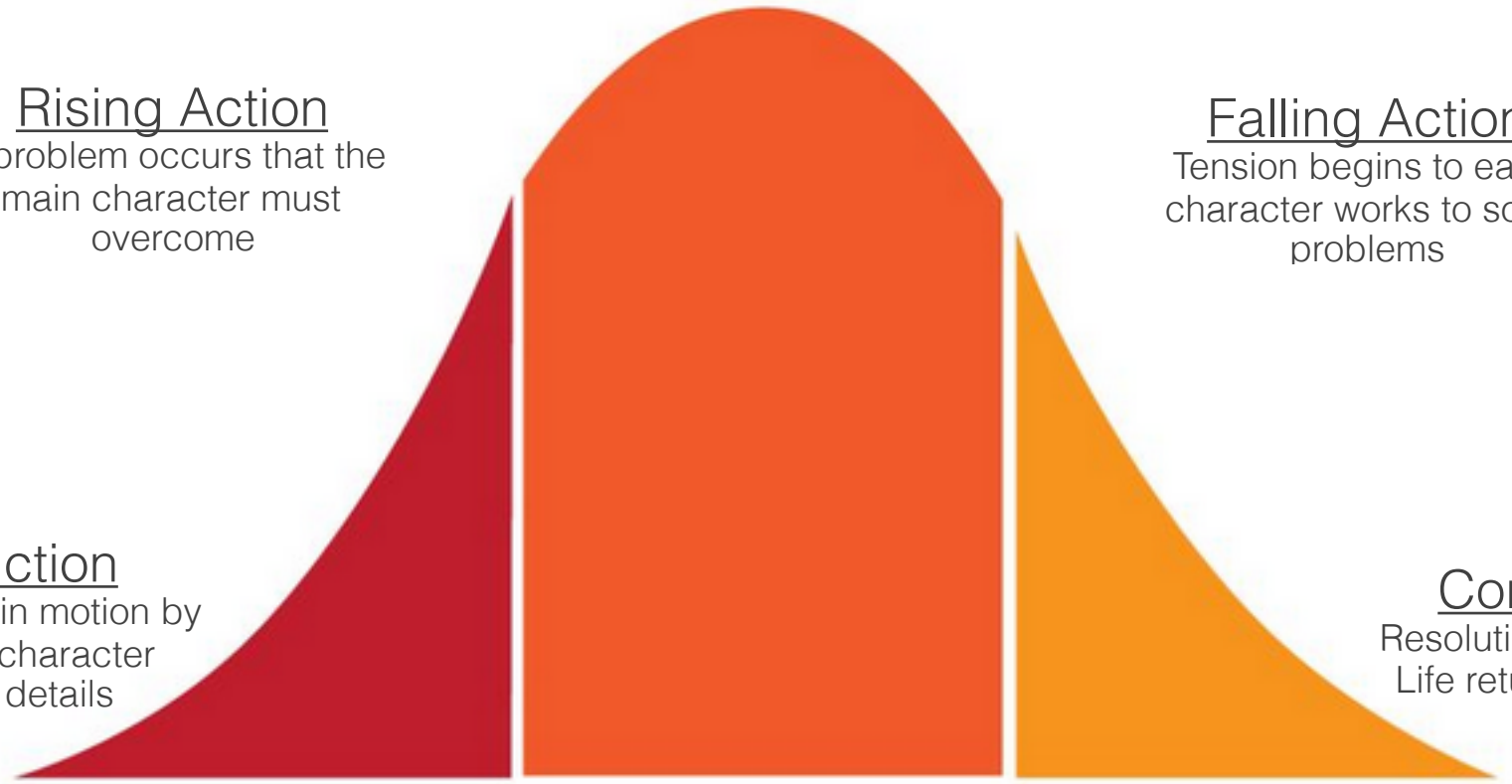
CREATING AWESOME STORY STRUCTURE

"Storytelling is the most powerful way to put ***ideas*** into the world today."
Robert McAfee Brown

Climax
The story and main characters tension builds to it's peak

Rising Action
A problem occurs that the main character must overcome

Falling Action
Tension begins to ease, character works to solve problems



Introduction
Sets the video in motion by introducing character and story details

Conclusion
Resolution of problems
Life returns to normal

VIDEO TIMELINE